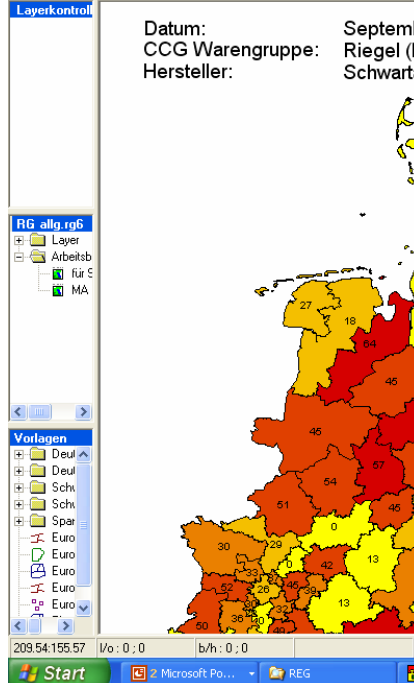


RegioGraph 8 RG allg\_rg6 - [MA nach GV Block]

Datum: September 2004  
 CCG Warengruppe: Riegel (Müli und Keks)  
 Hersteller: Schwartau

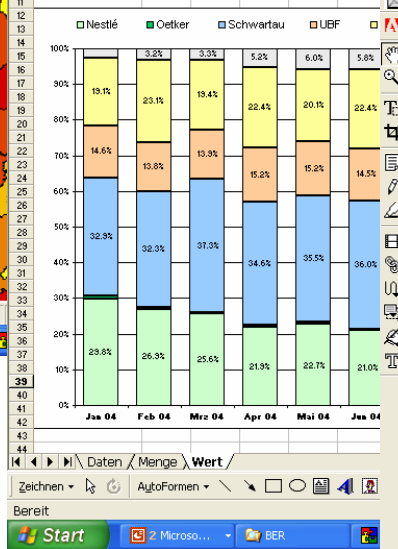
Legend:  
 15 <= 15  
 15 <= 29  
 29 <= 41  
 41 <= 54



Microsoft Excel - 0214 GRA 2004.xls

Dessert-Saucen, flüssig nach Hersteller in Euro

Hersteller	Jan 04	Feb 04	Mrz 04	Apr 04	Mai 04	Jun 04	Jul 04	Aug 04	Sep 04	Okt 04	Nov 04	Dez 04
Nestlé	147143	143240	173469	167791	164294	162291	173437	165178	166561			
Oetker	4189	3579	3008	4141	3930	2418	2364	379	3369			
Schwartau	162319	172279	252854	250444	256712	279112	270068	246008	260993			
UBF	72190	73308	94148	112155	109801	112097	101830	97990	112995			
Alle Anderen	94013	123222	131612	165506	145613	173194	167118	210523	136015			
HM Handelsmarken	12156	17238	22174	38723	4313							
Total	493009	532865	677265	737761	72345							



Adobe Acrobat - [0214 Ber (Menge04) abs+proz.pdf]

Grossverbraucher Panel Marktbericht: Dessert-Saucen, flüssig Region: Deutschland  
 2004 nach Monaten und Einzelartikeln Verkauf Menge (kg/lT)

ARTIKELBEZEICHUNG	JAN	FEB	MAR	APR	MAI	JUN	JUL	AUG	SEP	OKT	NOV	DEZ
<b>Total Marke: Nestlé</b>	<b>27.0%</b>	<b>25.7%</b>	<b>23.2%</b>	<b>20.1%</b>	<b>21.6%</b>	<b>20.5%</b>	<b>18.7%</b>	<b>18.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
NESTLE DEGOBSSERTSAUCE ERDBEER 1 KG	3656	3154	4785	4985	4645	3935	3557	3731	4483	0	0	0
NESTLE DESSERTS. CASS. SCHWA. JOHANNISS. 1 K	3.0%	2.3%	2.8%	2.8%	2.7%	2.1%	1.9%	2.1%	2.6%	0.0%	0.0%	0.0%
NESTLE DESSERTSAUCE APRIKOSE 1 KG	545	863	518	697	554	275	589	711	469	0	0	0
NESTLE DESSERTSAUCE CARAMEL 1 KG	0.4%	0.6%	0.3%	0.4%	0.3%	0.1%	0.3%	0.4%	0.3%	0.0%	0.0%	0.0%
NESTLE DESSERTSAUCE MOKKA 1 KG	76	54	178	141	42	107	326	1383	135	0	0	0
NESTLE DESSERTSAUCE SCHOKOLADE 1 KG	0.1%	0.0%	0.1%	0.1%	0.0%	0.1%	0.2%	0.8%	0.1%	0.0%	0.0%	0.0%
NESTLE SAHNSAUCE VANILLE 1 KG	19895	23013	24790	20445	24220	25013	25680	19436	19198	0	0	0
NESTLE SAHNSAUCE VANILLE 12X1 LT	16.2%	17.1%	14.6%	11.5%	14.0%	13.4%	14.1%	10.8%	11.0%	0.0%	0.0%	0.0%
<b>Total Marke: Oetker</b>	<b>1.1%</b>	<b>1.2%</b>	<b>0.8%</b>	<b>0.7%</b>	<b>0.7%</b>	<b>0.4%</b>	<b>0.5%</b>	<b>0.6%</b>	<b>0.7%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
SCHWARTAU DESSERTSAUCE CARAMEL 2 KG	1238	1112	1862	1402	1258	2020	1658	1912	1806	0	0	0
SCHWARTAU DESSERTSAUCE EISWUNDER 1 KG	235	267	254	332	438	393	261	322	363	0	0	0
SCHWARTAU DESSERTSAUCE ERDBEER 2 KG	5780	5588	10672	10844	10434	12406	11736	9860	13164	0	0	0
SCHWARTAU DESSERTSAUCE HIMBEER 2 KG	5858	6352	9594	8810	9636	9770	9296	7538	9378	0	0	0